InfoSocial 2019 Conference Agenda

Friday, April 12th, 2019

11:00 AM to 12:00 PM	**Registration + Lunch Refreshments** Location: Frances Searle Building, 2nd Floor Atrium 2240 Campus Dr # 2-118 Evanston, IL 60208
12:00 PM - 12:30 PM	**Opening Remarks** Aaron Shaw, Director of Graduate Studies, Media, Technology and Society Program, Northwestern University Location: Seeley G. Mudd Library 2233 Tech Dr, Evanston, IL 60208 CS Seminar room (3514) *all remaining events on Friday will take place in this location, unless otherwise indicated
12:30 PM - 1:15 PM	**Panel: Communicating for Social Good in the Digital Age** Discussion Panelists: Dr. Jeremy Birnholtz, Northwestern University Dr. Aymar Jean Christian, Northwestern University Dr. Elizabeth Gerber, Northwestern University Dr. Michelle Shumate, Northwestern University Moderator: Chelsea Peterson-Salahuddin
1:15 PM - 1:30 PM	**COFFEE BREAK**
1:30 PM - 2:15 PM	**Panel: The Ethics of Working with Disenfranchised Communities** Discussion Panelists: Ashley Walker, Northwestern University Dr. Marcelo Worsley, Northwestern University Will Marler, Northwestern University Dr. Sheena Erete, DePaul University Moderator: Erique Zhang
2:15 PM - 2:25 PM	**COFFEE BREAK**

2:25 PM - 3:10 PM	**Panel: Community Organizations Communicating for Social Good** Discussion Panelists: Alex Aviles & Dixon Irene, Transtech Social Forest Gregg, DataMade Jhmira Alexander, President, Public Narrative D'Ontace Keyes, Digital Communications Specialist, Chicago AIDS Foundations Moderator: Nick Vincent
3:10 PM - 3:25 PM	**COFFEE BREAK**
3:25 PM - 4:10 PM	**Panel: Getting Through Graduate School** Discussion Panelists: Gabe Plummer, Northwestern University Silvia Lovato, Northwestern University Jeremy Foote, Northwestern University Sarah Pila, Northwestern University Moderator: Daniel Trielli
4:10 PM - 4:20 PM	**COFFEE BREAK**
4:20 PM - 5:20 PM	KEYNOTE: Dr. Brooke Duffy, Cornell University
5:20 PM - 6:00 PM	**OPEN CHAT/ MINGLING TIME**
6:30 PM - 8:30 PM	**DINNER** Location: Mt. Everest Restaurant 630 Church St, Evanston, IL 60201

Saturday, April 13th, 2019

8:00 AM - 9:00 AM	**Registration + Breakfast** Location: Swift Hall (Presentation will take place in Rm. 107) 2029 Sheridan Rd, Evanston, IL 60208 *all remaining events on Saturday will take place in this location,

9:00 AM - 10:30 AM	**Paper Session: The Generative Potential of Humans and Technology** Paper Presentations:

1. "Attention! News Presentation Modalities on Social Media and Learning Outcomes: An Eye-tracking Perspective." (2019).
Author/Presenter: Preeti Srinivasan, University of Connecticut
Keywords: Information processing; attention; social media news.

2. "Exploring Typing Behavior as a Communicative Cue." (2019).
Author/Presenter: Arielle Elliott, Northwestern University
Keywords: Computer mediated communication; nonverbal cues; keystrokes.

3. "Automate or Perish: Translators in the Feedback Loop." (2018).
Author/Presenter: Yuchen Chen, New York University
Keywords: Machine learning; translation; sociology of work.

Discussant: Dr. Larry Birnbaum, Northwestern University

10:30 AM - 10:40 AM	**COFFEE BREAK**

10:40 AM - 12:10 PM	**Paper Session: Potentialities For Non-western And Marginalized Communities Through Media** Paper Presentations:

1. "Lin Ke and the Logics of the Interface." (2019).
Author/Presenter: Simone Levine, University of Chicago
Keywords: Contemporary Chinese art; new media art; media theory; global art history.

2. "Evaluating Online Public Discourse: An Interdisciplinary, Reusable, and Extensible Toolkit." (2019).

Author/Presenter: Tammie Nelson, University of Maryland iSchool
Keywords: Online deliberation; automated content analysis.

Discussant: Mark Diaz, Northwestern University

12:10 PM - 1:25 PM	**LUNCH**

1:25 PM - 2:55 PM   **Paper Session: Online Platforms and Social Movements**
Paper Presentations:

1. "Social Media, Muslims, and the 2016 U.S Presidential Election." (2019).
   Author/Presenter: Haleemah Aqel, University of Michigan
   Keywords: Social media; politics; Muslims; efficacy.

2. "Putting a Price on Social Movements: A Case Study of #MeToo on Instagram."
   Authors: Tanisha Afnan; Hsiao Ying-Huang; Masooda Bashir
   Presenter: Tanisha Afnan, Indiana University-Purdue University at Indianapolis
   Keywords: Social media; social network site; online activism; commodification; Instagram.

3. "Five Dollars to Charity and for Myself: How Games Done Quick Charity Events Embrace Warm-Glow Giving." (2019).
   Author/Presenter: Stephen Tsung-Han Sher, Indiana University Bloomington
   Keywords: Charity; fundraising, video gaming, live streaming, video game speedrunning.

Discussant: Dr. Elaine Yuan, University of Illinois at Chicago

2:55 PM - 3:10 PM   **COFFEE BREAK**

3:10 PM - 4:40 PM   **Paper Session: New Notions of Self in the Digital Age**
Paper Presentations:
1. "Microcelebrity: The Social Implications of Performing the Ordinary." (2019).
   Author/Presenter: Brian Chan, University of Illinois at Chicago

Keywords: Microcelebrity; race; gender; digital labor; ordinary.

2. "Understanding Social Media Regrets Through Timing And Third-Party Reaction." (2019).
   Authors: Ahn Nguyen, Brook Bryant; Dr. Janelle Applequist; Dr. Artemio Ramirez, Jr; Amy Haywood
   Presenter: Anh Nguyen, University of South Florida
   Keywords: Social Networking Sites; Regret; Online Presentation; Grounded Theory.

3. "Retouched Away: Self-tracking and the Biopolitics of Selfie Software." (2019).
   Author/Presenter: Yue Zhao, New York University
   Keywords: Selfie software; self-tracking; the quantified self; biopower; ethics of computer vision.

Discussant: Dr. Brooke Duffy, Cornell University

4:40 PM - 5:00 PM	**CLOSING REMARKS**
6:00 PM - 8:00 PM	**DINNER** Location: Prairie Moon 4407, 1635 Chicago Ave, Evanston, IL 60201