Friday, April 12th, 2019

11:00 AM to 12:00 PM  | Registration + Lunch Refreshments

   | Location: Frances Searle Building, 2nd Floor Atrium
   | 2240 Campus Dr # 2-118 Evanston, IL 60208

12:00 PM - 12:30 PM  | Opening Remarks

   | Aaron Shaw, Director of Graduate Studies, Media, Technology and Society Program, Northwestern University

   | Location: Seeley G. Mudd Library
   | 2233 Tech Dr, Evanston, IL 60208
   | CS Seminar room (3514)
   | *all remaining events on Friday will take place in this location, unless otherwise indicated

12:30 PM - 1:15 PM  | Panel: Communicating for Social Good in the Digital Age

   | Discussion Panelists:
   | Dr. Jeremy Birnholtz, Northwestern University
   | Dr. Aymar Jean Christian, Northwestern University
   | Dr. Elizabeth Gerber, Northwestern University
   | Dr. Michelle Shumate, Northwestern University

   | Moderator: Chelsea Peterson-Salahuddin

1:15 PM - 1:30 PM  | COFFEE BREAK

1:30 PM - 2:15 PM  | Panel: The Ethics of Working with Disenfranchised Communities

   | Discussion Panelists:
   | Ashley Walker, Northwestern University
   | Dr. Marcelo Worsley, Northwestern University
   | Will Marler, Northwestern University
   | Dr. Sheena Erete, DePaul University

   | Moderator: Erique Zhang

2:15 PM - 2:25 PM  | COFFEE BREAK
2:25 PM - 3:10 PM  |  Panel: Community Organizations Communicating for Social Good

Discussion Panelists:
Alex Aviles & Dixon Irene, Transtech Social
Forest Gregg, DataMade
Jhmira Alexander, President, Public Narrative
D'Ontace Keyes, Digital Communications Specialist, Chicago AIDS Foundations

Moderator: Nick Vincent

3:10 PM - 3:25 PM  |  COFFEE BREAK

3:25 PM - 4:10 PM  |  Panel: Getting Through Graduate School
Discussion Panelists:
Gabe Plummer, Northwestern University
Silvia Lovato, Northwestern University
Jeremy Foote, Northwestern University
Sarah Pila, Northwestern University

Moderator: Daniel Trielli

4:10 PM - 4:20 PM  |  COFFEE BREAK

4:20 PM - 5:20 PM  |  KEYNOTE: Dr. Brooke Duffy, Cornell University

5:20 PM - 6:00 PM  |  OPEN CHAT/ MINGLING TIME

6:30 PM - 8:30 PM  |  DINNER
Location: Mt. Everest Restaurant
630 Church St, Evanston, IL 60201

Saturday, April 13th, 2019

8:00 AM - 9:00 AM  |  Registration + Breakfast
Location: Swift Hall (Presentation will take place in Rm. 107)
2029 Sheridan Rd, Evanston, IL 60208
*all remaining events on Saturday will take place in this location,
9:00 AM - 10:30 AM

Paper Session: The Generative Potential of Humans and Technology

Paper Presentations:

   **Author/Presenter:** Preeti Srinivasan, University of Connecticut
   **Keywords:** Information processing; attention; social media news.

   **Author/Presenter:** Arielle Elliott, Northwestern University
   **Keywords:** Computer mediated communication; nonverbal cues; keystrokes.

   **Author/Presenter:** Yuchen Chen, New York University
   **Keywords:** Machine learning; translation; sociology of work.

Discussant: Dr. Larry Birnbaum, Northwestern University

10:30 AM - 10:40 AM

COFFEE BREAK

10:40 AM - 12:10 PM

Paper Session: Potentialities For Non-western And Marginalized Communities Through Media

Paper Presentations:

   **Author/Presenter:** Simone Levine, University of Chicago
   **Keywords:** Contemporary Chinese art; new media art; media theory; global art history.

Author/Presenter: Tammie Nelson, University of Maryland iSchool
Keywords: Online deliberation; automated content analysis.

Discussant: Mark Diaz, Northwestern University

12:10 PM - 1:25 PM  LUNCH

1:25 PM - 2:55 PM  Paper Session: Online Platforms and Social Movements
Paper Presentations:

   Author/Presenter: Haleemah Aqel, University of Michigan
   Keywords: Social media; politics; Muslims; efficacy.

2. “Putting a Price on Social Movements: A Case Study of #MeToo on Instagram.”
   Authors: Tanisha Afnan; Hsiao Ying-Huang; Masooda Bashir
   Presenter: Tanisha Afnan, Indiana University-Purdue University at Indianapolis
   Keywords: Social media; social network site; online activism; commodification; Instagram.

   Author/Presenter: Stephen Tsung-Han Sher, Indiana University Bloomington
   Keywords: Charity; fundraising, video gaming, live streaming, video game speedrunning.

Discussant: Dr. Elaine Yuan, University of Illinois at Chicago

2:55 PM - 3:10 PM  COFFEE BREAK

3:10 PM - 4:40 PM  Paper Session: New Notions of Self in the Digital Age
Paper Presentations:

   Author/Presenter: Brian Chan, University of Illinois at Chicago
Keywords: Microcelebrity; race; gender; digital labor; ordinary.

Authors: Ahn Nguyen, Brook Bryant; Dr. Janelle Applequist; Dr. Artemio Ramirez, Jr; Amy Haywood
Presenter: Anh Nguyen, University of South Florida
Keywords: Social Networking Sites; Regret; Online Presentation; Grounded Theory.

Author/Presenter: Yue Zhao, New York University
Keywords: Selfie software; self-tracking; the quantified self; biopower; ethics of computer vision.

Discussant: Dr. Brooke Duffy, Cornell University

4:40 PM - 5:00 PM
CLOSING REMARKS

6:00 PM - 8:00 PM
DINNER
Location: Prairie Moon
4407, 1635 Chicago Ave, Evanston, IL 60201